

Sponsors Information Pack



Image: Maurice Pullin; CC BY-SA 2.0



Bigger and Better

- WordCamp Bristol is growing
- Capacity for 300 attendees
- New, bigger, convivial, venue
- Fantastic space for sponsors and attendees
 - The sponsors area is directly next to the lecture halls, encouraging conversations
- Contributor Day
 - WordCamp 2019 will have a Contributor Day, and there is a sponsorship package dedicated to this
- After Party
 - There is also a sponsorship package for the after party



Great Tech Community in Bristol

- Local WordPress MeetUp has over **800** members
- Bristol held the first **do_action** day in Europe, as lauded by Matt Mullenweg in State of the Word 2018
- Named **6th best** tech city across Europe, Middle East and Africa
 - <https://tinyurl.com/y9nhgrbq>
- Bristol ranked as the **number 1** region for tech start ups in the UK
 - <https://tinyurl.com/y7tjbzj8>



Street Art Theme

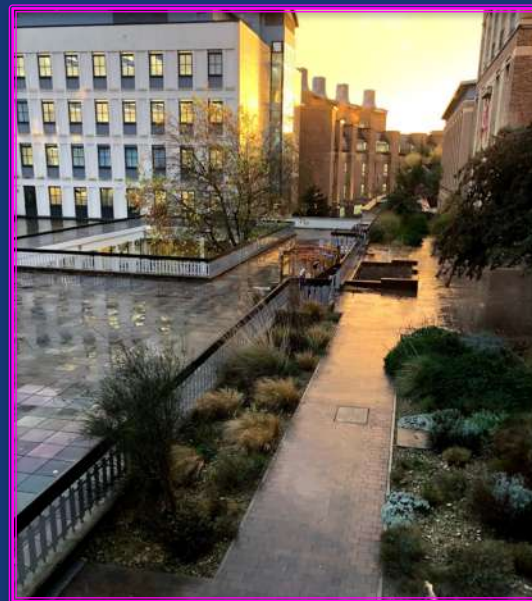
- Bristol is home to some of the most famous street artists in the world, including **Banksy**
- There is a rich history of street art in Bristol, with dedicated areas
- **UPFEST** is the largest street art festival in Europe - <https://www.upfest.co.uk/>
- We are currently building a street art theme for our website to celebrate





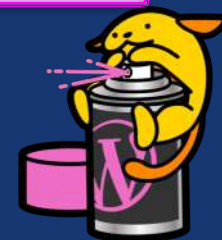
Venue: Chemistry Building, University of Bristol

- Central Bristol location
- Professional lecture halls
- Communal space for attendees, sponsors, speakers and volunteers to mix
- Capacity for 300 attendees
- High capacity WiFi
- Fully accessible – see accompanying pdf



Conference Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Cost	£2,000	£1,500	£1,000	£500
Number available	± SOLD OUT	3	4	3
Free tickets	3	2	2	1
Logo and link on sponsors page (up to)	480x480px	360 * 360px	250px * 250px	200 px * 200px
Description on sponsors page (up to)	150 words	100 words	75 words	60 words
Tweets	4 individual	3 individual	2 individual	1 individual
Table space (tables are 138cm * 92cm)	2	1	1	Shared table
Inclusion in opening and closing remarks	Yes	Yes	No	No
Conference slides	Single logo, first slide	Shared slide, slide 3	Shared slide, slide 4	Shared slide, slide 4
Blog posts	1 dedicated post	1 dedicated post	1 shared post	1 shared post



After Party Sponsorship Package

	After Party Sponsorship Package
Cost	£2,000
Number available	1
Free tickets	3
Logo and link on sponsors page (up to)	480x480px
Description on sponsors page (up to)	150 words
Tweets	4 individual
Inclusion in opening and closing remarks	Yes
Conference slides	Single logo, slide 2
Blog posts	1 dedicated post



Contributor Day Sponsorship Package

	Contributor day sponsorship package
Cost	£1,000
Number available	1
Free tickets	2
Logo and link on sponsors page (up to)	250px * 250px
Description on sponsors page (up to)	75 words
Tweets	2 individual
Table space (tables are 138cm * 92cm)	1
Inclusion in opening and closing remarks	No
Conference slides	Shared slide, slide 4
Blog posts	1 shared post



Contact Information

- Rich Hill is the lead for sponsorships
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 - Rich.hill.flexidb (Skype)
 - 07812 589569 (Mobile)
- Or contact us directly
 - wordcampbristol@gmail.com
 - <https://2019.bristol.wordcamp.org/call-for-sponsors/>

